



## Project “Let’s create an SDGs heritage – SDGCultheritage”

### **TRANSNATIONAL PROJECT KICK-OFF MEETING AND TRAINING & NETWORKING EVENT n° 1 Ascoli Piceno, Italy, Saturday 8 and Sunday 9 July 2023**

#### Press release n° 1

The transnational project’s kick-off meeting and training & networking event of the project "Let's create an SDGs heritage - SDGCultheritage" ([www.sdgheritage.eu](http://www.sdgheritage.eu)), has been held in Ascoli Piceno, Italy, on Saturday 8 and Sunday 9 July 2023. The “SDGCultheritage” project, co-financed by the Creative Europe Program of the European Union, has been conceived and coordinated by Antroposervice SAS, an Italian SME, as the leading partner and has as co-partners the Institute of Greek Philosophy of Athens (Greece), the Foundation for the Protection of the Landscape of Jelenia Góra (Poland), the Spanish SME Espacio Tormaleo S.L. of Oviedo (Spain) and the Cyprus Sustainable Tourism Initiative of Nicosia (Cyprus).

The two days of work were focused on the acquisition of skills related to the 2030 Agenda for Sustainable Development and related Sustainable Development Goals, in order to promote their adoption within the project partner organizations, their reference communities and in general within the cultural and creative industries.

In line with the original methodology proposed by the project, which explores the resonance between the contents and methods of sustainable development and culture, art as generative fields that animate individuals, communities, institutions and society as a whole, the first training session was itinerant, a walk in three stages through the ancient and characteristic narrow streets of Ascoli Piceno to discover, through the declamation of verse taken from the Divine Comedy’s Inferno, a perspective of the Supreme Poet on the environment. The three training stages were also used to discover and explore a particular sub-group of Sustainable Development Goals, in association to Dante’s declaimed verse, as follows: in the first stage, the goals connected to the PERSON (SDGs n° 1, 2, 3, 4, 5) and the PLANET (SDGs n° 6, 12, 13, 14, 15), in the second stage, the goals connected to PROSPERITY (SDGs n° 7, 8, 9, 10, 11) and finally, in the third and last stage the objectives related to PEACE (SDGs n° 16) and PARTNERSHIPS (SDGs n° 17).

The second training session has been conceived as an exposition of photos artworks by a local photographer on the theme of Planet Earth, Environment and Woman, followed by an interactive question & answer session and debate.

The next transnational project event, which will be focused again on the related to the 2030 Agenda and the Sustainable Development Goals, will be held in early December in Warsaw, Poland.



We'd like to remind how the project stems from the idea that operators in the cultural and creative industries, as in all other sectors, are called to take action to embed and mainstream environmental sustainability and sustainable development with their strategies and activities, paying attention to waste management, rational use of energy and over exploitation of natural resources and ecosystems in general, helping to raise awareness on such themes also through cultural and creative events.

For info on the project:

[www.sdgheritage.eu](http://www.sdgheritage.eu)

[info@antroposervice.it](mailto:info@antroposervice.it)

Hereafter some pictures taken during the event held on 8-9 July





Co-funded by  
the European Union



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