



## PROJECT OBJECTIVES

The project “Let’s create an SDGs heritage” aims to:

- pave the way to the benefit of Partners’ and other organizations in the field of Culture & Creative Industries (CCIs) to align their strategies and operations to the 2030 Agenda for Sustainable Development and 17 (SDGs);
  - raise awareness through communication and mainstreaming of the Sustainable Development Goals.
- In fact, while our planet is facing massive economic, social and environmental challenges, the CCI, as a growing global economic sector with impacts in the society, economy and environment, is becoming more and more aware of its **social responsibility to reduce its impacts** and raise awareness as regards the sustainable development in all its dimensions. In this perspective, the CCIs are getting aware of the impacts it has on the natural environment on one side, of the positive impact it can have in **inspiring people’s engagement and lifestyles** on the other, is developing strategies in two different and complementary directions: to reduce the ecological footprint of its operations and to raise awareness on Sustainable Development, through cultural activities and values.



## PROJECT PARTNERS



AntropoService Sas  
Project Applicant/Coordinator (Italy)  
[www.antroposervice.it](http://www.antroposervice.it)



Institute of Greek Philosophy  
Partner Organization (Greece)  
[www.facebook.com/profile.php?id=100094747093002](https://www.facebook.com/profile.php?id=100094747093002)



Foundation for Landscape Protection  
Partner Organization (Poland)  
[www.krajobraz.edu.pl](http://www.krajobraz.edu.pl)



Espacio Tormaleo S.L.  
Partner Organization (Spain)  
[espaciotormaleo.es](http://espaciotormaleo.es)



Cyprus Sustainable Tourism Initiative  
Partner Organization (Cyprus)  
[csti-cyprus.org](http://csti-cyprus.org)



This small-scale European cooperation project has been conceived and designed upon a partnership made up of an appropriate mix of complementary organisations, sharing common values and objectives, with the added value of coming from different areas of activity: event and experience design, cultural heritage, sustainable tourism, landscape protection, environmental sustainability, literature, galleries and museums

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## LET'S CREATE AN SDGS HERITAGE



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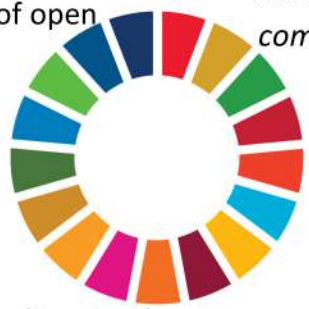
## SDGs NEEDS ASSESSMENT

## TRAINING & NETWORKING

The outcomes of the needs assessment have been summarized in the following project's **Deliverables**:

- **D2.1** "State-of-the-art Report"
- **D2.2** "SDGs policy framework & alignment"
- **D2.3** "SDGs Relevance Report"
- **D3.1** "Relevance framework of the SDGs in CCI's"

Following-up to the tasks carried out we'd like to highlight: - there's plenty of availability of open educational resources, both in English and at national languages; plentiful is the availability of infos portals for the wider audience; - despite the existence of OERs and other resources, this is not sufficient to support organizations to align to the SDGs, since this requires technical and economical competencies and a high dose of creativity. Not all 17 SDGs are equally relevant to Partners' operations, The relevance of the 17 SDGs have been assessed for the following sub-sectors: "events design", "heritage services", "tourism", "publishing", "Museums, galleries". The deliverable are available for download on the project's website.



*Two training & networking events have been carried out in Italy (July 2023) and in Poland (December 2023). The first event has been dedicated to "Getting started with the project original methodology of how culture can enable environmental sustainability and sustainable development: walking along the ancient town of Ascoli Piceno to acquire knowledge and competence in relation to the 2030 Agenda and*

*SDGs, inspired by Dante Alighieri's masterpiece. During the itinerant training, verses from HELL's CHANTS have been declaimed, paraphrased and commented and connected to the different sub-groups*

*of SDGs relating to the PERSON (SDGs n° 1, 2, 3, 4, 5) the PLANET (SDGs n° 6, 12, 13, 14, 15) and PROSPERITY (SDGs n° 7, 8, 9, 10, 11), PEACE (SDGs n° 16) and PARTNERSHIPS (SDGs n° 17). The second event has been conducted interactively, based on specific expertise for the sustainable transformation of organizations in the cultural & creative fields, starting from participants' perspectives on sustainability.*

The project is based on the implementation of four international events and partnership meetings:

**SDGS training and networking event 1:**  
8-9 July 2023, Ascoli Piceno (Italy):  
to get started with knowledge and skills to align to the SDGs.

**SDGS training and networking event 2:**  
4-5 December 2023, Warsaw (Poland):  
to discover good practices for the sustainable transformation of organizations in the CCI's.

**SDGS creative and alignment event 1:**  
4-5 April 2024, Larnaca (Cyprus ):  
based on the development of a of a creative event inspired by the Sustainable Development Goal, on sustainable tourism.

**SDGS creative and alignment event 2:**  
21-22 September 2024, Ascoli P. (Italy):  
as a concrete synthesis and further field-test of the knowledge acquired and practices exchanged during previous project's activities, multi-disciplinary, entailing for instance dance and/or music and/or visual arts; involving local artists and organizations.

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